

A-38, Single Storey,
Vijay Nagar, Delhi

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NITHISH RAM

OBJECTIVE A finance and management enthusiast seeking internship to conceptualize and increase leadership responsibilities.

AREAS OF EXPERTISE

MS EXCEL

- Completed MS Excel course from LUDIFU

DIGITAL MARKETING

- Completed Fundamentals of digital marketing course from Google

EXPERIENCE

SUMMER INTERNSHIP AT LUDIFU

Marketing Specialist

June - August

- Conceptualized how to deal with customers and integrated marketing strategies to advertise.
- Learned to operate dimensionally to promote the company.
- Guided properly and learnt from videos shared by LUDIFU.

HUMAN RESOURCE INTERN AT INIESTA

July - October

- **Hired 30+ interns** in various domains after screening of applications and taking interviews of the same.
- Maintained data of existing interns and designing analytical performance report.
- Communicated with team interns daily, updating them about new projects and conducting regular interactive meeting.

EDUCATION

Bachelor of Commerce Honors, Hansraj College

Expected completion 2023

CGPA 8.8 out of 10

POSITION OF
RESPONSIBILITY

COEXIST SOCIETY, HANSRAJ

MARKETING AND PUBLIC RELATIONS HEAD

- Leading a Cabinet of 13 and executed integrated marketing strategies to promote the activities of the club.
- Handling Social Media accounts and increased the visibility
Key highlights: 4 Events | 25k + Views | 40 social media posts.

COORDINATOR

- Held ‘**Feed the Need Drive – Campus Edition**’ for the first time, inviting volunteers from various colleges.
- **Coordinated 3 teams of 8 volunteers each** and went on interactive live on Instagram with **200+ views**.

SKILLS

MULTI TASKING

- Managed multiple **Human Resource Internships** effectively
- Whatever goals I set, I ensure to complete them within the stipulated time.

COMMUNICATION

- **Organized interactive sessions** with the selected interns and motivated them to achieve the targets of the company.
- Boldly made **cold calls, took interviews** and reported the same to my head.

QUICK LEARNER

- I grasped new concepts and ideas of Digital Marketing quickly
- Able to master **MS Excel hard skill** within a week

TECHNICAL
QUALIFICATION

- Canva
- Premier Pro

LINKEDIN
PROFILE

<https://www.linkedin.com/in/nithish-ram-943a251ba/>

DECLARATION

I hereby declare that the details and information given above are complete and true to the best of my knowledge.