

AKANSHA RAI

BJMC Graduate

📞 7007828567

@ raiaakansha30@gmail.com

📍 Varanasi, Uttar Pradesh



🔗 <https://www.linkedin.com/in/akansha-rai-a50299170?>

EDUCATION

Bachelors of Journalism and Mass communication

Amity University

📅 06/2018 - 2021

EXPERIENCE

Event Management Intern

Youth Empowerment Foundation

📅 08/2020 - 11/2020

Social Media Intern

Chicago Pizza

📅 12/2017 - 03/2018

Public Relations Intern

Your Friend

📅 01/2021 - 03/2021

LANGUAGES

English

Native

Hindi

Native

French

Intermediate

SUMMARY

I am an enthusiast mass communication student of Amity university with an innovative mind, passionate about working hand-in-hand and a people person. I really like to meet and work with lots of different people and a creative thinker. I have an open mind about what will work best and I like to explore alternative solutions to the problem. Being efficient and highly organized ensures that I am as productive on the job assigned.

CERTIFICATE

Corporate AD

📅 10/2020 - 11/2020

🔗 <https://drive.google.com/file/d/1F424IZaSl0BCIQBDDsqfaodcK8dVpC3D/view?usp=sharing>

Maybelline AD

📅 08/2020 - 09/2020

🔗 https://drive.google.com/file/d/1-7dvStPozgW9VHBY8cgyP5_X4V5AUKdw/view?usp=sharing

News Anchor video

📅 03/2019 - 03/2019

🔗 <https://drive.google.com/file/d/104Hh3I9BDRpDZ50utvJVrmz0g9JX1QYU/view?usp=sharing>

Research Papers

🔗 <https://drive.google.com/drive/folders/1Ej-6x2KOa3IXMNwuRqCwjBFIiNH9WkY?usp=sharing>

Short Movie

📅 02/2021 - 04/2021

🔗 <https://youtu.be/mu2D7M3Nclg>

SKILLS

Social Media Posts Media Kit Preperation Press release

Copywriting media relations PR strategy development

Social media marketing Teambuilding Microsoft Office

Copy editing On-camera skills Social media proficiency

Video Editing Planning and Coordination Teamwork

Project Management Public opinion understanding

Interviwing skill Media operartions knowledge

Leadership Final cut pro Adobe premier

Public speaking

CERTIFICATES

What are you most proud of?

-Google prevention of Fake news

-Weekshop on how to shoot & edit video for social media by Mr. Midhat Hasani (BBC India)

-Oxfam- Voice for Inclusion