

MD AFTAB ANSARI

PGDM (Marketing & HR)

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Contact no: 9971887624

Career Objective:

To start my career with hard core sales for understanding the market trends by using my convincing, influencing and sales skill for effective & efficient performance.

Academic Record:

<u>Qualification</u>	<u>Board/University</u>	<u>Year</u>
PGDM	ITS MOHAN NAGAR	2012-14
B.B.A	RANCHI UNIVERSITY	2011
INTERMEDIATE	RANCHI UNIVERSITY	2007
HIGH SCHOOL	J.A.C	2005

Currently working with

Company	:	Bisleri international pvt ltd
Designation	:	Sales Executive
Location	:	South Delhi
Duration	:	December 2015 to till now
Job Details	:	Maintaining primary & secondary, Develop new market & increase sale, Handling distributer & maintaining stock

Past experience

Company	:	Xalta food and beverage pvt ltd
Designation	:	Sales representative
Location	:	South Delhi
Duration	:	2 nd march to December 2015

Live Project:

Company	:	RELIANCE RETAIL
Project Title	:	Understanding and executing Retail operation
Profile	:	Management trainee
Duration	:	15 days

Summer Internship Project:

Company : Firstcry.com
Project Title : Promotional Strategy of First cry Box
Profile : Management trainee
Duration : Two month

Seminar/Conferences Attended:

- Participated in National Seminars on Human Resource “Emerging Trends in HR ”organized by Institute of Technology & Science, Ghaziabad, India.
- Participated as volunteer in organizing of National Seminars on Marketing “Marketing Innovations & Challenges in Turbulent Times” organized by Institute of Technology & Science, Ghaziabad, India.
- Participated as volunteer in organizing of National Seminars on Finance “Emerging Challenges In Finance” organized by Institute of Technology & Science, Ghaziabad, India.
- Also participate in The growth net (international conference) in hotel Taj palace (New Delhi)

Achievements:

- Secured 1st position in Role Play.
- Also get 1st position in marketing quiz

Personal Details:

Parents Name : Md j. Ansari
Address : Mohan Nagar
Post- Dakra (khelari)
Dist.- Ranchi (jharkhan)
Pin- 829210
Date of Birth : 05/01/1989