



Career Objective

To secure a responsible and challenging career in a growing organization and to contribute my best for the organizations success

Skills

- Strategic Marketing & Sales
- Internet & E-mail Marketing
- Budgeting & Allocation
- Market Research
- Equity Valuation/Debt Evaluation
- Proficient in statistical analysis
- investment analysis skills
- Proven leadership capabilities
- Direct Marketing Techniques
- Business-to-Business
- Customer Relationship Management
- Corporate Brand Development

❖ Technical Skills

- IELTS
- Tally ERP 9
- Adobe Photoshop CS6
- Microsoft Office

Experience

Kreem Foods Pvt Ltd

(01.04.16 to Presently working)

Kreem Foods Pvt Ltd is the manufacturing plant of JSF Holding Pvt Ltd JSF Holdings Pvt Ltd is holding South India's Leading Three ice cream brands and many other brands in its fold. Together with Flagship Brands,"Lazza", "Uncle John" and "Skei", JSF hold a market share of 62 percentages in South Indian Ice cream industry with the largest manufacturing capacity in India. Apart from ice cream brand M/s JSF Holdings Pvt Ltd is holding a cluster of leading brands products and services and has a turnover of over 300 crores

Factory Manager

- Oversee the functioning and operation of open plant facility and related equipment
- Coordinate with engineering and design team for productivity enhancement
- Ensure timely stocking of material
- Manage all associated budgets and operational support functions including: purchasing/planning, manufacturing engineering and document control.
- Staff supervision and Personnel management

Wood house Ltd, Cochin

(01.12.15 to 31-03.16)

Manufacturing raw material for interior products companies. Exporting and selling high quality Premium veneers.Pannels and floorings

Deputy Manager – Marketing & Business Development

- Developing new business opportunities
- Design, implement & facilitate an effective local & national marketing strategy.
- Customer Servicing.
- Carrying out effective research & intelligence into competitor products & other trends.
- Constantly improving business development activities.

LykaPackaging Pvt Ltd, Perumbavoor

(08.10.2012 to 30-11-2015)

Lyka Packaging produces rigid plastic packaging materials for food, pharmaceutical and cosmetics.

Asst. Marketing Manager

- Design, implement & facilitate an effective local & national marketing strategy.
- Customer Servicing.
- Product costing & Pricing.
- Maintenance of ISO 9001:2000 quality system.
- Co-ordination of customer requirement with production planning
- Carrying out effective research & intelligence into competitor products & other trends.
- Constantly improving business development activities.
- Overseeing and managing financial budgets.

- Identifying key marketing opportunities.
- Spearheaded e-mail marketing campaigns

Wealth-X, Mysore(16.4.12 to 20.8.12)

Wealth-X is the global authority on wealth intelligence, providing sales, marketing, strategy and compliance solutions to clients in the financial services, luxury, not-for-profit and education sectors. Based in Singapore

Research Analyst

- Performed financial analysis of businesses.
- Conducted independent research, including income status, balance sheet and cash flow
- Lead projects including establishing time lines, deliverable, and drafting communications and presentations. Reviewed submitted work to ensure accuracy.
- Provided strategic insight about specific industries, market segments, marketing techniques, agency experience, and case studies to account teams on a daily basis.

Shaws Homes Pvt Ltd, Eranakulam.

(01.11.2011 to 02.04.2012)
(Real Estate development firm)

Asst. Marketing Manager (International Sales)

- Assisted the marketing manager and the marketing team with all marketing activities
- Executed direct marketing operations
- Developed a marketing team to implement strategy & delivering on objectives
- Setting the scope, implementation, management & review of marketing campaigns

Education

2009- 2011

Master of Business Administration, Major In Finance and Minor in HR

With 65 % aggregate. From St: Johns CollegePrakkanam. (pathanamthitta)

2006– 2009

B.Com

With 61% aggregate From M.G University Kottayam

Personal Details

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|-----------------------------|---|-------------------|---|
| ➤ Address for Communication | Thachamadathil(h), Arikuzha,(po)
Thodupuzha, Idukki,Kerala | ➤ Mother Tongue | Malayalam |
| ➤ Date of Birth | 20-05-1989 | ➤ Languages Known | English, Hindi, Malayalam |
| ➤ Sex | Male | ➤ Ph No: Res | 0484-278 109 |
| | | ➤ Mob | +91 9447 72 5211 |
| | | ➤ E-mail | 8921 865744
ajith5502@gmail.com |
| ➤ Marital status | Married | | |
| ➤ Nationality | Indian | | |

Declaration

I hereby declare that the above-furnished details are true to the best of my knowledge.

Place : Cochin

Yours faithfully,

Date :


AjithKumar.T.N