

**ACADEMICS**

| QUALIFICATION | INSTITUTE                           | BOARD/UNIVERSITY               | YEAR | %/CGPA   |
|---------------|-------------------------------------|--------------------------------|------|----------|
| MBA           | Mittal School of Business, Phagwara | Lovely Professional University | 2022 | Pursuing |
| B.C.A         | S.S.J.S. Namdhari College, Garhwa   | Nilamber Pitamber University   | 2020 | 74.25    |
| XII           | S.S.J.S. Namdhari College, Garhwa   | JAC                            | 2017 | 49.6     |
| X             | Kendriya Vidyalaya, Garhwa          | CBSE                           | 2014 | 7.4      |

**INTERNSHIP**

|                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|--------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>ALLIED ANALYTICS LLP<br/>(JUNE 2021 TO JULY 2021)</b>                       | <ul style="list-style-type: none"> <li>Conducted SEO research and optimized existing web content in accordance with research.</li> <li>Developed and implemented SEO and Email marketing strategies that were identified by team and helped in revenue generation.</li> <li>Assess websites and tools to recommend keywords, link strategies and web analytics.</li> <li>Research and analyze competitor websites and online presence.</li> </ul> |
| <b>KALPANA CHAUHAN AND ASSOCIATES (CA) COMPANY<br/>(JUNE 2021 TO AUG 2021)</b> | <ul style="list-style-type: none"> <li>Working under a CA firm, which facilitates me in taxation, GST, Audit and financial advisory.</li> <li>Learned about computation of income and filling income tax returns and auditing.</li> <li>Received appreciation from for being proactive in learning accounting software.</li> </ul>                                                                                                                |

**CERTIFICATIONS**

|                                       |                                                                                                                                                                                                                                                                                                        |
|---------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>DIGITAL MARKETING, INTERNSHALA</b> | <ul style="list-style-type: none"> <li>Completed an online course on Digital Marketing which covered 10 different courses like SEO, YouTube Marketing, Social Media Marketing, Online Advertising, Google Analytics, LinkedIn Marketing, App Marketing, Google Ad Words and more (Feb 2021)</li> </ul> |
| <b>TABLEAU, UDEMY</b>                 | <ul style="list-style-type: none"> <li>Completed 10.5 total hours course work on Data Analysis and Data Visualization and learned connecting and blending Data, Sorting, Grouping, Filtering etc (April 2021)</li> </ul>                                                                               |
| <b>R-PROGRAMMING, UDEMY</b>           | <ul style="list-style-type: none"> <li>Completed 10.5 total hours course work on Data Science with Real exercise and learned core Programming Principles, Fundamental of R, Matrices, Data Frames etc ( May 2021)</li> </ul>                                                                           |
| <b>ADVANCED EXCEL INTERNSHALA</b>     | <ul style="list-style-type: none"> <li>Completed an online course on Advanced Excel and enhance the knowledge about excel basic, Formulas &amp; Functions, Working with Data, Advanced Concepts and more (Aug 2021)</li> </ul>                                                                         |

**POSITIONS OF RESPONSIBILITY**

|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>COORDINATOR<br/>FINSTREET CLUB, LPU</b>            | <ul style="list-style-type: none"> <li>Acting as Coordinator, Finstreet Club, contributing towards strengthening ties with 2300+ students, September (2020 – present).</li> </ul>                                                                                                                                                                                                                                           |
| <b>Market Manager<br/>Aashray Foundation,<br/>LPU</b> | <ul style="list-style-type: none"> <li>Advertising on the digital medium and explore more about our foundation and running campaigns like whatsapp and e-mail campaigns to grow the lead generations.</li> <li>Led a team of more than 300+ volunteers with a primary focus on student marketing messaging and strategies across Aashray Foundation offering, and leads to employees and making the call audits.</li> </ul> |

**EXTRA CURRICULAR ACTIVITIES**

|                          |                                                                                                                                                                                                                                                                                                                                                                                   |
|--------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>COMMUNITY SERVICE</b> | <ul style="list-style-type: none"> <li>Organized activities and events for spreading awareness about cancer, June 2020.</li> <li>Participated in “Help the HUNGER” organized by SSLC, December 2020.</li> </ul>                                                                                                                                                                   |
| <b>PARTICIPATIONS</b>    | <ul style="list-style-type: none"> <li>Participated in ‘Tanzanite’- an event which is “Group Discussion” organized by DSA, LPU, June 2021.</li> <li>Participated and win ‘Declutter Home Using 5S’ “NIVIEA Sports”, implements 5S in my home and get certificate which helps me to get level up as a manager, Organized by Operations and IT club, LPU, December 2020.</li> </ul> |
| <b>ACHIEVEMENTS</b>      | <ul style="list-style-type: none"> <li>Secured 9<sup>th</sup> position in National Level in Judo Karate and got yellow belt and then orange belt in Championship, in 2008.</li> <li>Won First Prize in Group Song, organized by National Science Exhibition on National Level, KVS, Oct 2013.</li> </ul>                                                                          |

**PERSONAL DETAILS**

**ADDRESS**

- H. No.143, Near water wedge colony, Bhisunpur, Garhwa, Jharkhand(India)- 822114