



PRAGYA MUKHERJEE

Graphic Designer

OBJECTIVE

A culturally infused individual, born and raised in the bustling capital (Delhi) of India. Stories, architectures and history of Indian Royals have always attracted me like a magnet since childhood. Life for me is all about creating happiness and having a fulfilled yet disciplined life.

EDUCATION

SCHOOL -

1999 - 2006 - DPS East Of Kailash, New Delhi

2006 - 2013 - DPS R.K. Puram, Sector 12, New Delhi

EXAMINATION - CBSE class 10th (2011) middle school
CBSE class 12th (2013) high school

COLLEGE -

2013 - 2017 - Unitedworld Institute of Design, Ahmedabad
(Bachelors in Visual Arts)

2017 - 2019 - Pearl Academy, Delhi
(PG Communication Design)

Sep-Oct'18 - Domus Academy, Milan, Italy
(Exchange program)

Sep-Dec'20 - Stanford Graduate School of Business
(Executive Education)
Online Course:
Design Thinking: From Insights to viability

WORK EXPERIENCE

Sept-Oct '13 -

CRAFTSROOT (volunteered to manage the shop of a bandhani (tie and dye) craftsmen created products out of the craft)

Jan-Feb '14 -

GARVIGURJARI (volunteered to manage the shop of a pattachitra craftsmen (form of story telling through paintings comes from West Bengal) documented the craft.

May - June '15 & June - Aug '16 -

SESAME WORKSHOP INDIA
(GALLI GALLI SIM SIM), Delhi
(Graphic Design Internship)

March - Sept '17 -

Label Rinchen, Delhi
(Branding, UG Final Year Project)

June - July '18 -

SHIVAN & NARRESH, Gurugram
(Graphic Design Internship)

July - Aug '20 -

House Of Lions, Gurugram
(Graphic Design Internship)

SOFTWARES

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe After Effects

Adobe Premiere Pro

LANGUAGES

English

Hindi

Bengali

✉ pragyamukherjee1217@gmail.com

☎ (+91) 9601564888