

Resume

ARTI RANI

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Objective:

- To secure a position in an IT organization, where my acquired technical skills can be utilized to contribute towards the growth of the organization through highly committed quality work.

Academic Credentials:

- B. Tech with 69.9% from Maharshi Dayanand University, Rohtak.
- 10+2th with 67% from Haryana State Board of Education.
- 10th with 84.2% from Haryana State Board of Education.

Additional Qualifications:

- 6 months traning in Asp.net from Arise Infotech, Gurugram(Gurgaon).

Technical Skills:

- Basics of computer: Ms word, Ms Office, Excel (Now working on Google Sheets), paint, Notepad, Canva etc.
- Off page SEO (Link Building)
- Knowledge of Google Analytics, Google Webmaster
- Knowledge of Searching Keywords in Keyword Planner and Check Compitition.
- Knowledge of some image making sites like Canva.com, Pixteller.com and Snappa.com
- Knowledge of Adding Business to **Google My Business** and **Bing Places**.

Currently working on my own website **yourfavouritebasket.com** on wordpress.

Strength & Hobbies:

- Potential to complete the task assigned.
- Positive attitude, Result oriented.
- Ready to Learn new things always.
- Internet surfing, playing games, Reading Books.

Projects:

1. Project: Maryssecret

Company: Dricki IT Solutions

Team Size: 1

Duration: 9 months

Technologies: SEO

Description:

This is a Canadian Project, I have worked on this. This is about Cannabis, Marijuana Products that is legal in Canada now as a Medical purpose.

Keywords:

- Buy Mail Order Marijuana Canada
- Wholesale Weed Canada
- Wholesale Hash Canada
- Online Dispensary Canada Wholesale

2. Project: Calgary Local Florist

Company: Skyryze Infotech Pvt. Ltd.

Technologies: SEO

Description:

This is a Canadian Project on Online Florist.

Keywords:

- Florist in Calgary

- Online Florist in Calgary

Responsibilities:

1. I have to make Backlinks.

- Business Links
- Profile Links
- Blog Syndication
- Image Syndication
- Video Syndication
- Competitor Links
- Upload videos to Client's Youtube Channel
- Directory Submission
- Social Media Submission
- Knowledge of some video making sites
- Ping Submission
- Image Submission
- GMB Posts
- I have to Create Listing Verification Document.

2. On - Page

I have to do internal Linking.

3. Reporting

I have to make Reports for each client.

Work Experience:

- Worked with Dricki IT Solutions base on Rohtak as SEO Executive. Duration (March 2018 – Dec. 2018)
- Worked on Email and Whatsapp Marketing
- Currently working in Skyryze Infotech Pvt. Ltd (from Sep 19 to Current), Here I am

working on about 70 projects, (55 Projects - only profile creation, 15 projects - profile creation, citations, competitor links, listing verification document, gmb posts, syndication, reports etc)

Experience:

- 9 Months experience as an SEO Executive at Dricki It Solutions, Rohtak.
- 6 months experience on Email and Whatsapp Marketing.
- 2 Yrs 1 month experience as Sr. SEO Executive at Skyryze Infotech. (Still Working Here)

Personal Profile:

Name: Arti Rani

Date of Birth: June 11, 1992

Sex: Female

Languages: Hindi, English

Nationality: Indian

Marital Status Single

Father's Name: Mr. Amar Singh

Declaration:

It is hereby declared that the above mentioned information is true to my knowledge and belief.

Date:

(Arti Rani)