



## NANDINI VIJAY

### FASHION DESIGNER & MERCHANDISER

A designer who blends excellent design skills, strong technical background and good eye for details along with strong analytical and managerial skills. Managing the sales, sampling and orders of National and International orders in the retail section of the company

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## SKILLS

Technical Skills- Photoshop, Illustrator, Coral Draw, Procreate.

Hands on Skills- Draping, Embroideries, Embellishments, Fashion Illustration, Pattern making.

Interpersonal Skills- Adaptability, Excellent collaborator, Flexibility, Creative thinking.

## INTERESTS

Art, Collecting Indian Textiles, Personal Shopping, Languages, Travelling, Painting.

## EDUCATION

- PGDM in Fashion Design  
Pearl Academy, Mumbai. 2019-2021.
- BSC in Fashion Design  
Garden City College, Bengaluru 2016-2019
- HSC CBSE, Biotechnology  
Bharatiya Vidya Bhavan 2015.
- SSC, Bharatiya Vidya Bhavan, 2013

## EXPERIENCE

NIDHI YASHA - TNYS Global  
Fashion Designer cum Merchandiser - Oct'21  
Designing capsule collections, Handling operations, sampling, Monitoring sales and wastage, Collaborating

ELA India  
Design Intern - April '21 - June '21  
Designing (womens, mens and maternity wear), Techpacks, Prints and pattern developing, saree layouts, sourcing, Building Database.

ADITYA BIRLA FASHION AND RETAIL LTD  
Intern- 3 seasons (feb'18-feb'19)  
Product Management  
Understanding of the fabrics, learning about the customer needs, merchandising etc.

## PROJECTS

- TANA BANA  
A/W unisex collection developed using the technique of Kachchi Weaving including Desi wool, Natural dyes and Organic knits.
- REVIVAL OF PHULKARI EMBROIDERY  
The collection includes the embroidery being done on statement denim accessories. '18
- CRAFT DRIVEN COLLECTION '20  
Indian women's wear collection
- BALANCE IT OUT, SS 21  
Women's wear collection
- FI INDUSTRY PROJECT for "FRENCH CURVE-Anjali Sharma '20

## CERTIFICATIONS -BOF

Build a Direct to Consumer Brand  
Buying and Merchandising

## WORKSHOPS-Jaipur

Tie and dye  
Gotta patti  
Bagru hand block printing  
Meenakari  
Blue pottery  
Creative textiles