



SUDESHNA RANA

WRITER & EDITOR

ABOUT

I am a professional wordsmith seeking a full-time role with an organization where I can use my creativity and communication skills to my full potential. With a penchant for storytelling and research, I aim to hone my talent by finding synergy with a team dedicated to holistic personal and professional growth.

WORK EXPERIENCE

ASSOCIATE EDITOR

Incnut Digital | Nov 2020 - Present

- Edited lifestyle, beauty, and health articles
- Conducted training sessions for writers
- Coordinated with multiple teams to streamline publishing

EDITORIAL INTERN

Cocoa & Jasmine | Jan 2021 - Apr 2021

- Wrote creative pieces and feature articles, transcribed interviews, handled social media, etc.
- Wrote a viral photo-essay for one of the company's collaborative project with Raw Mango

COPY WRITER

Design Mechanics | Jun 2018 - Jul 2019

- Developed website content to increase the following of the company website
- Spearheaded content campaigns for clients in the FMCG industry

EDUCATION

PG DIPLOMA IN EDITING & PUBLISHING
JADAVPUR UNIVERSITY | 2020

MA ENGLISH
LADY SHRI RAM COLLEGE FOR WOMEN, DU | 2016-19

BA ENGLISH
PRESIDENCY UNIVERSITY | 2013-16

CONTACT

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SOCIAL

www.linkedin.com/in/sudeshna-rana
www.facebook.com/sudeshna.rana.96/

PROFESSIONAL SKILLS

Copy writing
Proofreading
Content curation
Editing
Social media planning
Web content writing
Market research

PERSONAL SKILLS

Creative spirit
Organized
Multitasking
Team player
Fast learner
Motivated

INTERESTS

Current Affairs
Pop Culture
Intersectional Feminism
Arts & Entertainment
Fashion & Wellness