

Name: PRIYANKA KOLI

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Personal Profile

DOB: 13th June 1997

Father: ARUN KOLI

Marital Status:- Single

Nationality: - Indian

Interests: -

Drawing, Listening Music

PAN CARD: - IECPK0723J

Languages Known: -

- English
- Hindi
- Marathi
- Location-**

Mumbai

- State:-**

Maharashtra

Resume

OBJECTIVE

To be a part of a Highly motivated team and achieve a challenging position in software using the knowledge I have gained till now and the same time go for the self-progress.

Academics Summary

Academic	BOARD/UNIVERSITY	College	Year
S.S.C.	MUMBAI UNIVERSITY	S.D.M. School	Year 2013
H.S.C	MUMBAI UNIVERSITY	New Kalwa College	Year 2015
BSc (Information Technology)	MUMBAI UNIVERSITY	N.K.T.T. college	Year 2018
Msc (Information Technology)	MUMBAI UNIVERSITY	Mumbai university	Year 2020

- Proficient and creative WordPress developer with a strong history in website management and development
- Experienced in SEO and PPC campaign creation. Expert in all aspects of WordPress website creation, including design, plug-ins, and implementation.
- Skilled in creating engaging and interactive websites. Excel at team projects and leadership.
- Detail-oriented and knowledgeable in various programming languages.

Technical Skills

- Excellent ability to troubleshoot and work with clients to solve problems or find solutions to requests.
- Solid background in managing interactive elements of websites to create a fulfilling user experience based upon client guidelines.
- Superior skills in working with a team to create websites that will exceed customer expectations
- Ability to work well under pressure to meet hard deadlines and stay within budget while still being able to provide clients with exactly what they want.
- Committed to providing secure websites that use the latest methods to protect against all types of threats. Hobbies and Interests

PROFESSIONAL EXPERIENCE: 10th January 2018 to 25th April 2021 (3 year)

WordPress Developer:

- Build websites using WordPress.
- Prepare website proposals to present to clients.
- Provide technical support to clients.
- Write coding using HTML and CSS.
- Design new features for existing websites.
- Act as the company expert in creating PPC and Google AdWords campaigns to be integrated with new website builds.
- Customize themes to meet clients' requirements.
- Manage a user guide to help clients understand site features and management of website to increase visitor satisfaction.
- Work on a new mobile development project to expand the company into mobile website development services

Tech Mahindra

- Managed comments from visitors, including private emails and comments posted on the site.
- Introduced new plug-ins and extensions to make the website more usable and interactive.
- Created content for blog and SEO purposes to help drive traffic to the site.
- Updated website as instructed by client to introduce new features and content.
- Ensured hardware and software worked properly without errors.
- Helped in the creation of new website features to update sites for new SEO rules

Declaration:

I do here by declare that the above information is true up to my knowledge.

Date:-
Place:

(PRIYANKA A. KOLI)

