

MADANALA SHYAM PRASAD

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Flat No. F1, Srinivasa Residency, Gopi Nagar, Thotada (Post), Amadalavalasa(M),
Srikakulam - 532484

OBJECTIVES

Progressively advanced through 6 years of extensive experience in Video Editing and Have 5 years of experience in Graphic Design, vfx operations in print and Web Graphic Design, User Research and User Experience Design.

ACADEMIC PROFILE

B.Tech in “Civil Engineering” from mithra Institute of Technology And Management of JNTU University, Srikakulam , AP. with 64% in 2014.

INTERMEDIATE from sri vikas junior college, Srikakulam, AP. with 65% in 2010.

S.S.C from R.C.M St john’s high school, Srikakulam , AP. with 75% in 2008.

TECHNICAL SKILLS

Software Packages : Adobe Photoshop, Adobe Premiere, Adobe After effects, Sony Vegas Pro 16, Adobe Lightroom

Drawing : AutoCAD

Cinematography: Canon, Sony, Nikon Cameras

Operating Systems: windows XP, windows7, windows 8, windows 10

Language Proficiency: English, Telugu (Verbal & Written), Hindi (Verbal)

EXPERIENCE

Amzur Technologies (2019 - Currently)

I have been working in Amzur Technologies for the last 2+ years as a Video Content Developer.

Freelancer (2015 - 2019)

I worked as a Freelancer Video Editor/Cinematography for four years

GRAPHIC DESIGN

Over 4 years of freelance work for a Produced letterhead and business cards, brochure, digital invitation for several clients. diversity of corporate and personal clients.

BRAND STRATEGY

Concerted and designed several brand campaigns consisting of logos, stationary, magazine ads,etc. Developed partnership presentations and documentation to match branding standards.

CINEMATOGRAPHY

Over 3 years experience in photography for making 10 Add Films, 15 Short Films, 2 Demo Films by using cameras Canon 1D, Canon 5D, Sony A7S –II of freelance work for corporate and personal clients.

VIDEO EDITING

Over 4 years experience in several department like Add Films, Short Films, Posters, Visiting Cards, Brochures, Logo Designing, Logo Animation, Photo Editing, Wedding Album Design, Digital Invitation, Title designing, VFX. Branding by using software Adobe Photoshop CS6, Adobe Premiere Pro CS6, Sony Vegas Pro 16, Adobe Lightroom, or freelance work for corporate and personal clients.

MARKETING

Conducting market research, developing products, establishing pricing, liaising with major clients and stakeholders, developing and implementing marketing campaigns. Identify potential markets and test them extensively. Work within various multimedia outlets to promote a product. Design and oversee ad layouts.

EXTRA CURRICULAR ACTIVITIES

Experienced in design for print publications and web sites.

Proficient in most commonly used computer design applications.

Education in design and general fine arts.

Able to communicate well with clients and meet deadlines.

Organized seminars and presentations in the college

Communicator and team member with strong analytical and organizational skills.

Overseeing the quality and progress of audio and video engineering and editing.

STRENGTH

A keen eye for detail and a critical mind.

Creativity and a passionate interest in film and video editing.

Patience and Concentration.

The ability to listen to others and to work well as part of a team.

A high level of self-motivation, commitment and dedication.

Organisational and Time Management skills.

The ability to work under pressure and to deadlines.

Communication skills, both written and oral.

Experimenting with styles and techniques including the design of graphic elements.

ACHIEVEMENTS

I lead the project work of all guidance.

Secured “A+” grade in „DIRECTION AND CINEMATOGRAPHY“ making a concept Video on college fest, Mithra institute of technology.

I wrote screenplay, story, dialogues & Directed a short movie “**Manalo Okaru** and **Inspire**” which was screened in the event Youth Fest at Sri Sivani Engineering College, Srikakulam, in front of 4000 students.

Chief Guests for this program:

Member of parliament “ kinjarapu ram mohan naidu garu”

Viswa Manava Vedika Project director “Mallulu Suresh Kumar Garu”

Human excellence director of Ramakrishna mission “Swami Bodhamayananda”

Gave voice over to many short films. **MANALO OKARU** is one of them

Am started **SPV**(sharp plot visuals) as 24 craft institutions. I am very glad to say that, for the client, I am proud and encouraged of my work for the last 4 year without any queries.

I received a number of drafts, awards, certificates in editor, poster making, vfx, graphic designing, cinematography, etc.

Official Winner Of Best Editor, Organized by South short film fest. Films named ' ‘NANNA’ and ‘INSPIRE’ Selected for 9element short film making Competition in 2016.

I discovered I have a natural talent for Graphic Design.

PERSONAL PROFILE

Name	:	Madanala. Shyam Prasad
Date of Birth	:	03-07-1993
Permanent Address	:	Flat No. F1, Srinivasa Residency, Gopi Nagar, Thotada (Post), Amadalavalasa(M), Srikakulam - 532484
Gender	:	Male
Marital status	:	Married
Religion - Nationality	:	Hindu - Indian
Languages Known	:	English, Hindi, Telugu.
Hobbies	:	Learn new tools and technologies, Browsing net

DECLARATION

The above statements are true to the best of my knowledge and belief. Please have a look at my resume and contact me with further interest.

Thank You.



(MADANALA SHYAM PRASAD)