



AKSHITA

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OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge appropriately.

EXPERIENCE

- **iFortis Corporate**
27.5.2021 - Present
Human Resources Trainee
 - Updating employee records.
 - Managing my team to ensure weekly engagement metrics.
 - Coordinating events organised by iFortis Corporate.
 - Holding ownership and responsibility of my team.
- **MyCaptain**
10.04.2021 - 10.05.2021
Marketing and Business Development Intern
 - Help company propagate within Amity campus.
 - Create awareness regarding various campaigns.
 - Generate interested leads for intern hiring.
- **Aashman Foundation**
20.06.2021 - 20.04.2021
Social Media Marketing Intern
Responsibilities
 - Create awareness campaigns across social media platforms.
 - Help with collaborations for maximum outreach.
 - Social launch via social media.

EDUCATION

- **Amity University Noida, Sector - 125**
2019 - 2021
Masters in Business Administration (Agriculture and Food Business)
CGPA- 8.08
- **Maitreyi College University of Delhi**
2016 - 2019
Bachelor's in Sciences (Botany Honours)
CGPA - 6.43
- **Kendriya Vidyalaya, Vigyan Vihar, Delhi - 110092**
12th - 2016 10th - 2014
Science (PCB)
Class 12th - 81.75% (PCBE) Class 10th - 8.2 CGPA

SKILLS

- Research

- Social Media Marketing
- Digital Marketing
- Marketing
- Web Analytics
- Search Engine Optimization
- Business Strategy
- Microsoft PowerPoint Microsoft Word Microsoft Excel
- Business Model Development

INTERESTS

- Sketching (Portraits)
- Reading Novels
- Traveling
- Shopping

PUBLICATION

- **Effect of Cadmium stress on Growth and Development of Cicer arietinum (Fabaceae)**
 Author : Pooja Baweja, Dharmendra Kumar, Vanishka Maheshwari, Muskan Singla, Ritu, Parul, Nisha Jariyal and Akshita.
 Paper published in Vol. 15, 2020 in Environment & We : An International Journal of Science and Technology.
 ISSN : 0975-7120 (Online)

PERSONAL DETAILS

- Date of Birth : 22/06/1998
- Nationality : Indian
- Father's Name : Dr. SP Singh

COURSE

- **Food Safety Management System**
 - The core principle and framework of FSMS sets out specific FSMS requirements for organisations throughout the food chain.
 - Score : 82%