



Hilal kareem

marketing & operations

The proven track record for creating innovative new products, enhancing product positioning and improving profitability. Expert use of market research and data analysis for quick and direct decision-making. Effective and targeted communication with cross-functional teams to achieve increased business-driven results.

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WORK EXPERIENCE

Social Media Executive Gotem Street.in

05/2021 - Present

Bangalore

Achievements/Tasks

- Manages all social channel, team members, campaigns to engage customers satisfactions.

Operation Executive Amsons General Trading company Pvt.Ltd

02/2020 - 07/2020

Pollachi

Achievements/Tasks

- communicating with upper management to develop strategic operations goals.

Business Process Outsourcing Global Shiksha Pvt.Ltd

06/2018 - 02/2019

Bangalore

Achievements/Tasks

- Identifying customers needs, clarifying information, research every issue and providing solution.

EDUCATION

Master of Business Administration University of Bangalore

2019 - 2021

Bachelor of commerce University Of Calicut

2015 - 2018

Higher Secondary(Commerce group) Central Board of Secondary Education(CBSE)

2013 - 2015

SKILLS

Social media marketig

MS Word

MS excel

Scheduling

Email Marketing

Project Managmnet

Customer Service

Supply Chain Managament

Data Analysis

Negotiation

CERTIFICATES

Advanced Digital Marketing Certification
(06/2018 - 01/2019)

Social Media Marketing Certification
(06/2018 - 01/2019)

PERSONAL PROJECTS

A Study of Building Brand Awareness Among Target Segment Using Ceative Social Media Strategies For Nike
(07/2021 - 10/2021)

ACHIEVEMENTS

Kho-kho State Champion (2015)

CBSE State athletics participation (2015)

LANGUAGES

English
Full Professional Proficiency

Hindi
Professional Working Proficiency

Malayalam
Native or Bilingual Proficiency

Arabic
Limited Working Proficiency

Tamil
Professional Working Proficiency

INTERESTS

Learning

Fitness

Marathon

Volunteering

Community Involvement

Marketing

Sports