



## AKRATI RASTOGI Finance &Marketing

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### PROFESSIONAL STATEMENT

A punctual, quick and keen learner seeking for a career in an organization to showcase my working spirit and enhance my professional knowledge to become reliable for organisation's goals and responsibilities.

### ACADEMIC QUALIFICATIONS

- **PGDM (finance &marketing ):** G.L Bajaj Institute of Management and Research, Greater Noida, (AICTE),2020-2022
- **BBA:** IIMT university, 2017-2020 with First Division
- **10+2 (commerce ):** DM public school
- **Class 10 (Science and Math):** BDM public school

### SUMMER INTERNSHIP PROJECT

|                                   |                                                                                                                                                                                                             |
|-----------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Organization</b>               | <b>: PNB Metlife India Insurance Co. Ltd</b>                                                                                                                                                                |
| <b>Duration</b>                   | <b>: 10 July, 2021 – 31 Aug, 2021</b>                                                                                                                                                                       |
| <b>Profile</b>                    | <b>: Finance &amp; Marketing intern</b>                                                                                                                                                                     |
| <b>Roles and Responsibilities</b> | <b>: Interact with customers through cold calling to pitch the product .<br/>: Pitching customers to invest in the product and elaborate the benefits<br/>: Processing of all the necessary documents .</b> |
| <b>Key Takeaways</b>              | <b>: Understood the essence of right attitude and team work.<br/>: Got an exposure to corporate working .<br/>: Importance of listening and patience while pitching to customers .</b>                      |

### KEY SKILLS & COMPETENCIES

#### TECHNICAL SKILLS

- MS- office
- SPSS

## GENERIC SKILLS

- Punctual
- Detail oriented
- Quick learning ability
- Positive mindset

## INDUSTRIAL VISITS / LIVE PROJECTS

- **Organization** : Yakult Danone India Pvt Ltd, Greater Noida
- **Key Takeaways** : Gained knowledge about the functioning of plant.  
: Got a practical exposure to corporate working and etiquettes.

## CONFERENCES / WORKSHOPS / WEBINAR

- Completed 10 days Microsoft Office Training held at GLBIMR, Greater Noida (2021).
- Participated in seminar on Re-imagining the revolution of IT, security, solution ,and scalability on 30th April,2021
- Attended a seminar on Educational utilization of Indian standards & standards programme on 20th March,2021

## AWARDS / RECOGNITION/ CERTIFICATIONS

- Google Digital Marketing certification by completing 40hrs module study.
- Reading financial statements certification from Corporate finance institute.
- Certificate of appreciation for completing, campus ambassador internship program, from INTERNIN.

## CO-CURRICULAR ACTIVITIES

- Participated in “kalam ke sipahi“event organised in GL bajaj institute of management and research for making short videos of event guests about their experience of life and award ceremony at institute in march 2021
- Participated in Annual festival (final year) in IIMTuniversity, Meerut, held in 2020.

## INTERESTS & HOBBIES

- Watching English webseries
- Reading novel

## PERSONAL DETAILS

|                 |                        |
|-----------------|------------------------|
| Date of Birth   | : 16 April, 2000       |
| Father's Name   | : Mr Sudhanshu Rastogi |
| Gender          | : Female               |
| Languages Known | : English, Hindi       |

