

# Shruthi Srinivasan

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Seasoned Business Analyst offering 3+ years of insurance industry success. Seeking opportunities to use analytical skills in a techno functional role as a business analyst. Possesses a masters degree focused in management with excellent communication skills, work ethics and a strong sense of leadership.

## Work History

### Business Analyst

Apr 2021 to Present

GoDB Tech Private Limited, Chennai, India

- Liaison between business users, stakeholders and the development teams to perform requirements, quality and risk analysis. Worked on implementation of retail and commercial line projects on front end systems and worked closely with third party vendors of the company and partners during scoping and project execution.
- Conducted JAD sessions for better understanding and refining requirements in coordination with multiple teams. Partnered with developers to automate manual processes, saving time and money while decreasing errors. Credited as a primary driving force behind a 5% increase in margins this fiscal year.
- Provided training to end-users and new recruits. Led a team of 3-4, assigned tasks and monitored daily productivity and implemented modifications to improve overall effectiveness.

| Key Project                                       | Description                                                                                                                                                                                        | Achievement                                                 |
|---------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| Retail & Commercial Lines                         | End to end project development lifecycle including detailing requirements in individual and group products, managing stakeholders, leading UAT and going Live for major industry leaders in India. | GWP 14 Cr Per month<br>50k + policies issued<br>40K + users |
| Integration with Banca, Aggregators, SME channels | Modularization of entire policy creation journey by re-using APIs for quote, policy and payment.                                                                                                   | 45-50 partner kits developed in less than 2 months.         |
| Renewal & endorsements of existing products       | Led product renewal and data migration project for client                                                                                                                                          | 2 lakhs + records                                           |

### Junior Business Analyst

Jun 2018 to Mar 2021

GoDB Tech Private Limited, Chennai, India

- Worked with President, Insurance with analysis of client's business operations to uncover areas of improvement and implement solutions to address future growth and requirements for new project – "Insillion".
- Travelled 3-5 days to client's location and observed business processes, performed quality assurance, system integration and user acceptance testing facilitating on-time, on-budget and acclaimed "go-live" of enterprise implementations for up to 12,000 users.

| Key Project                 | Description                                                                                                                                                                               | Achievement                                       |
|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|
| Implementation of Insillion | Derived conceptual designs from business objectives to deliver software and applications according to specifications for usability, performance and functionality in Dubai and Singapore. | 50K + policies issued                             |
| Product Standardization     | Standardization process and additional functionalities that helped to mitigate risks and decrease TTM.                                                                                    | TTM from 8 to 3 weeks, 10% increase in referrals. |

## Internships

### CRI Pumps, Chennai, India

Apr 2014 to May 2014

Summer internship for a period of 2 months to understand how the business operated, presented to stakeholders about operational improvements.

### Trinity Transcription Private Limited, Chennai, India

Apr 2015 to May 2015

Assisted in creating and coordinating training programs for 40+ incoming interns and hires. Participated in recruitment process by assessing candidate profiles.

## Education

### MSc Management

Sep 2016 to Sep 2017

Cass Business School, London, United Kingdom

- Dissertation: Motives and Wealth Effects of Mergers and Acquisitions in Air Transportation.
- Nominated to participate at Made@City, an exhibition displaying best projects in creativity, innovation and design.

## BBA Bachelor of Business Administration

Sep 2013 to Sep 2016

Women's Christian College, Chennai, India

- Graduated in Top 1% of Class.
- Appointed Representative for National Colloquium in 2016.
- Thesis: Analyzed the impact of Stress faced by teachers.

## High School

Sep 2012 to Sep 2013

Bhavan's Rajaji Vidyashram, Chennai, India

- Graduated in Top 1% of Class.
- National level player in school volleyball team '08 to '12.

## Licentiate Certificate

Nov 2019 to Mar 2020

Insurance Institute of India

- General Insurance

## Additional Information

**Skills:** Microsoft Office Suite, Project Management, Data Analysis, Market Research, and Customer Relationship

**Languages:** English (Fluent), Telugu (Native), Tamil (Fluent), Hindi (Basic)

### Others:

- Volunteered to devote 6 hours per week to support non-profit organization in spreading awareness on significance of a sustainable future.
- Volunteered with Young Indian and led awareness campaigns on women empowerment, preventing arthritis and multiple issues ranging from road safety to cleanliness.
- Conducted workshops, trend analyses to increase clientele presence for an online store that provides healthy options for sustainable eco-friendly lifestyle.
- Freelance logo designing.