



MUHAMMED HAFIZ A BACKER

Vellemvelil(H), Rayonpuram. P. O, Perumbavoor. 📍

mdhafiz619@gmail.com @

9747499131 📞

Objective

I seek challenging opportunities where I can fully use my skills for the success of the organization.

Personal Details

Date of Birth : 23/06/1999

Nationality : Indian

Education

2021	MES College Marampally Bachelor Of Business Administration 6.14 - CGPA
2018	Jayakeralam Pulluvazhy Plus Two 81%
2016	SNHSS Okkal SSLC 90%

Experience

June 2021 - November 2021	Grand Polymers Pvt. Ltd. Production controller •Managed the stocks and production output accordingly. •Developed various strategies for increasing the production along with providing the workers a better working system.
------------------------------	---

Projects

Study on store layout of Supermarkets

This was a comparative study on store layouts of some of the local supermarkets. Three local supermarkets were considered for this project. This was a group project done in the third semester of my graduation.

Marketing strategies of Bharti Airtel

Study on various marketing strategies in Bharti Airtel. This project gave me an idea about the various marketing strategies followed in the market. This project was done during the final semester of my graduation.

Achievements & Awards

Certificate courses :

- Organisational Behavior-How to manage people (Coursera)
- Managing the company of the future (Coursera)

Completed Internship from Chawla Publications Pvt. Ltd. in the marketing department from 16 June 2021 to 16 August 2021

Skills

- Decision making • Leadership • Problem solving skills
- Event management • English proficiency
- MS Word (advanced) • MS Excel (intermediate)

Language

English, Malayalam, Hindi, Tamil

Additional Information

Organised various management events during the graduation period.
Voluntary participation in various cultural activities