



Yashodhara

WRITER/CREATIVE MEDIA

EXECUTIVE SUMMARY:

As a professional writer, blogger and someone interested in creative media, I have learned that combining passions is what enables me to produce unconventional, memorable art. Versatile content writer proficient in creating, writing and editing diverse content and is able to work with minimal input to produce engaging authoritative and creative work. Looking for a fast paced position with the opportunity for career and creative growth.

SKILLS:

- Business Communication Writing
- Content Writing
- Creative content Creation
- Good at Communication
- Basic idea about how the digital space works

GET IN TOUCH:

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WORK EXPERIENCE:

JUNIOR DATA MANAGER

AMAZON U.S.A
October 2020 - Current

- Detect issues in the existing data research and rectify it.
- Maintaining a record and follow-ups of the previous data.

JUNIOR CONTENT WRITER

MAD Designs
April 2019 - August 2020

- Utilized writing and creative skills to create impactful and engaging content for captivating and authentic approach.
- Customised brand message to each and capture target audience interest.
- Researched and wrote content for blogs, websites and for a diverse clientele.

CONTENT WRITING INTERN

Indusrywired
October 2018 - March 2019

- Wrote and edited feature articles on the current affairs for the website.
- Evaluated and followed up on news leads and news tips to develop innovative story ideas.

CONTENT WRITING INTERN

Blueplanet Info Solutions
May 2018 - July 2018

- Provided standard content for weekly column
- Managed Competing deadlines with efficiency.

ACADEMIC BACKGROUND:

AMITY UNIVERSITY

Masters in Mass Media and Journalism

- Currently pursuing.

GARWARE COLLEGE OF COMMERCE :

Bachelors in Computer Application

- Basic coding
- Completed the Cyber security course
- Member of NSS

S.S.P.M.S

Class of 2014-2016
H.S.C.