

KHUSHMITA KAUSHIK

INSTRUCTIONAL DESIGNER

ABOUT

6 Years of experience. Designed 100+ storyboards.
Developed 30+ e-learning modules

PROFESSIONAL SKILLS

Storyboarding
Content Visualization
Video quality check
Module development
Project management
Layout design
Video editing
Copywriting
Market research

SOFTWARE SKILLS

Articulate Storyline
Adobe Captivate
Camtasia
Powtoons
Lectora
LMS
Microsoft Office
Premiere Pro
Meltwater Marketing
Oracle
Hubspot

MAJOR CLIENTELE

Deloitte
GOLS
VoiceTree Technologies
WhiteGlobe Pvt Ltd
Learning Curve Technologies

WORK EXPERIENCE

INSTRUCTIONAL DESIGNER

Deloitte | October'2021- Present

- Currently working on a contract with Deloitte as an instructional designer.
- Designing Professional Level courses for TAFE, Australia
- Close analysis of geographics for 100,000+ international students
- Developing storyboards for courses, student guides

INSTRUCTIONAL DESIGNER/ CREATIVE CONSULTANT

Freelancer | Dec'2019- October'2021

GOLS, Mumbai, India

- Developed storyboards with GOLS, Mumbai on a project and worked as Consultant Instructional Designer for developing eLearning courses.
- Collaborated actively with GDs and SMEs for better results on projects.
- Worked on ADOBE CAPTIVATE, ARTICULATE STORYLINE

VOICE TREE TECH., New Delhi, India

- Designed e-learning solutions for VOICE TREE Tech. to educate employees and thus improve organization-wide performance.
- Awarded as 'KING OF DOCUMENTATION' during the contract. Introduced document improving initiative helping to save +14Cr ₹.
- Created modules for ILT, WBT, CBT

WHITE GLOBE Pvt Ltd., Pune, India

- Visualized content, created storyboards for L1, L2, L3 modules
- Leveraged eLearning best practices to create library of targeted interactivities, which reduced design time by 80%.

CAREER VICTOR TECH., Bangalore, India

- Developed end-to-end app usability courses for LMS.
- Lead a team to give results within time

HOBBIES & INTERESTS

Movies & Music
Running

PERSONAL SKILLS

Creative spirit
Reliable and professional
Organized
Time management
Team player
Fast learner
Motivated

Freelance Cinematographer/ Photographer/ Creative Consultant
2019 - 2018

- Brand Films for LE TATTVA Paris, OUTBOOK UK, HINDBAG France, Greencure Wellness
- Handled crew and production and delivered photo and video solutions to the brands
- Voluntarily worked with NGO SSML, Delhi and trained 6-12 yrs old students on visualization skills/ mobile photography
- At NGO, conducted Group interactions and activities on improving communication skills.

Social Media Manager Full Time| ARM worldwide | 2018 - Feb 2016

ORM Executive

- Joined as ORM executive and worked on Bajaj Finserv for three months.
- Promoted to Social Media Executive within three months
- Promoted to Social Media Manager after 12 months.

Social Media Manager

- Lead a team of 8 executives and worked on 16 brands.
- Strategise content development for Tier 2, Tier 3 audience
- Analysed social media budget on award winning campaigns
- Worked on Pitch decks for new leads

Internship | Jan 2016-July 2015

- Production Intern at DD News channel.
- Writing Intern at RGB Production House. Developed Scripts and content.
- Behind the scenes Intern videographer for Redifusion Media and communications
- Assistant Videographer at Seminar/ Workshops

EDUCATION

POST GRADUATION

Bhartiya Vidya Bhawan | Delhi | 2015
Diploma in scriptwriting and film direction

BACHELOR OF ARTS, MAJOR IN ENGLISH

University of Delhi | 2010 - 2013
Zakir Husain Delhi College, BA (Hon)

CONTACT

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PERSONAL DETAILS

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D.O.B: 16.07.1992
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FATHER'S NAME: H.V. KAUSHIK
STATE: NEW DELHI